Vaisala Xweather

First to know.

Samuli Hänninen Executive Vice President, Xweather 24/11/2025

vaisala Xweather Every company has a why

Our why is when

Weather isn't small talk.

It's risk and opportunity. It's the difference between protecting assets or losing them. The difference between disruption and resilience. Between reacting too late and leading with confidence. It's business critical.

What ultimately drives the outcome? Being first to know.

That is why over 40% of the Fortune 100, governments, and innovators worldwide trust us to deliver.

They protect their why with when.

First to know. weather

Opportunity to grow in 2bn market































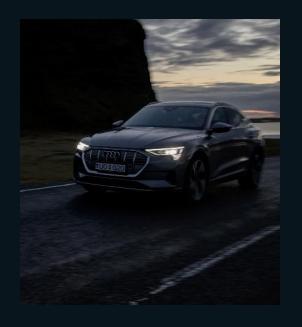
+ 2000 SUBSCRIPTION CUSTOMERS

SEVERE WEATHER MONITORING

API AND HISTORICAL WEATHER DATA



Undisputed weather intelligence



Road weather for automotive

20 global automotive OEMs use our road condition weather data. Available with probabilities to maximize AD and ADAS in Europe, Northern America, Japan.



Global real-time lightning data

Most complete global lightning data. Real time strike classification and strike location probabilities, with an 84-meter median accuracy.



Weather and energy trading

Weather intelligence for predicting market changes and limiting weather risk exposure. Forecasts, indices, and model intelligence.



Weather forecasts in Europe & North America

Accurate insights to support diverse customer needs and workflows empowering better business, mission, and operations decision-making.



Growing recurring revenue through data and solutions as a service.

50%

DaaS

50%

SaaS

+60%

North America

+30%

Europe

Double digit

growth in 2022, 2023, 2024 and 2025

2023 FY subscription net sales 32.5M€

2024 FY subscription net sales 39.0M€

2025 Q1-Q3 subscription net sales 42.9M€

+100

Net revenue retention

+95%

of revenue is recurring









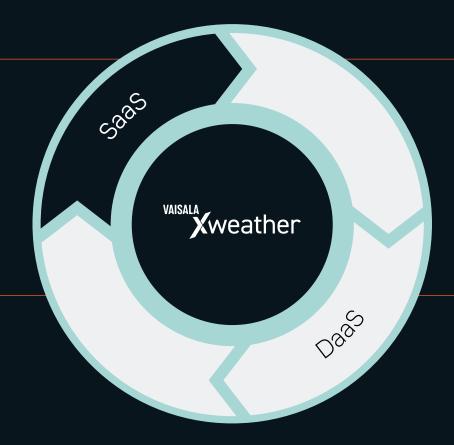
A self-reinforcing flywheel

1. Comprehensive SaaS platform

Vaisala delivers an integrated SaaS solution consisting of data, forecasts, analytics and instruments.

4. Accelerated SaaS adoption

A richer, more comprehensive data set improves SaaS platform., attracting more customers and encouraging further adoption.



2. Integrated HW deployment

Bundled hardware (Xcast sensors) enables increased measurement and forecasting accuracy for the customer and feeds Xweather data set.

3. Strengthened DaaS

Each new hardware installation increases the volume, diversity, and quality of Xweather data set.



Differentiation through instruments and intelligence

We build the world's most adaptive Alpowered forecast and detection systems. Grounded in Xcast sensors, refined by science, and optimized for real decisions.



Rule-based models



Feature-based models



Transformers & generative Al



Machine learning models



Deep learning models



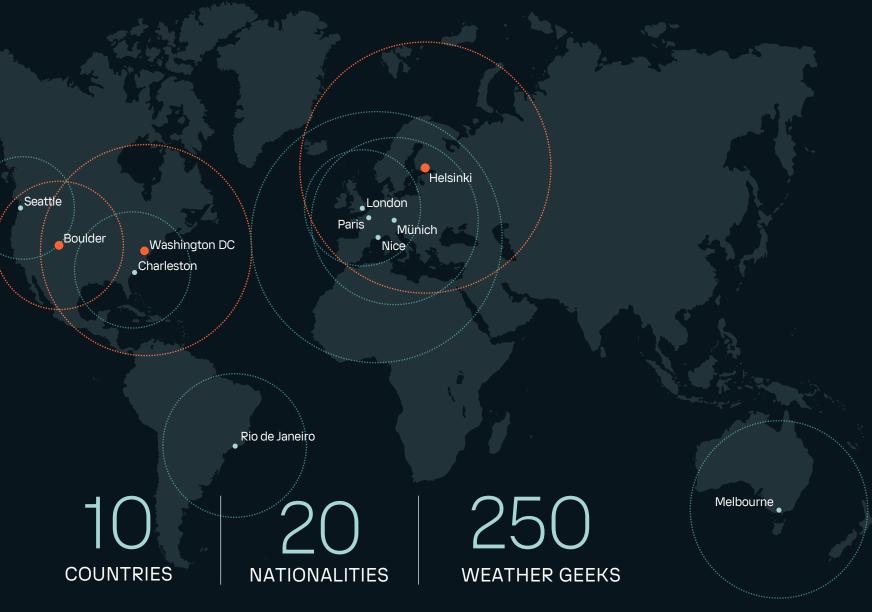
Better data, better forecasts, right on time.

Our team

We are builders, explainers, and translators of weather intelligence.

We don't forecast weather. We forecast possibility.







Weather First to know.

** Good evening, John

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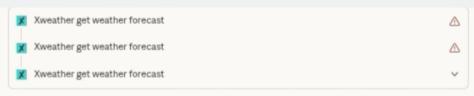
Sonnet 4 ∨ ↑



What does the forecast look like for next week's F1 grand prix in Singapore and how does it compare to typical circuit temperatures in the past 3 races held there? Give a visual temperature based lap-time adjustment based on the deviation from past conditions.

I'll help you analyze the weat





Great! Now let me get historical temperature data for the past 3 Singapore GPs. The Singapore GP typically occurs in late September or early October, so I'll check the historical dates and temperatures.



Now let me get the specific historical temperature data for the past Singapore GPs. Based on my research, I can see that:

- 2024: September 22 (race day temperatures around 29-31°C)
- · Let me get the exact dates and temperatures for 2023 and 2022.

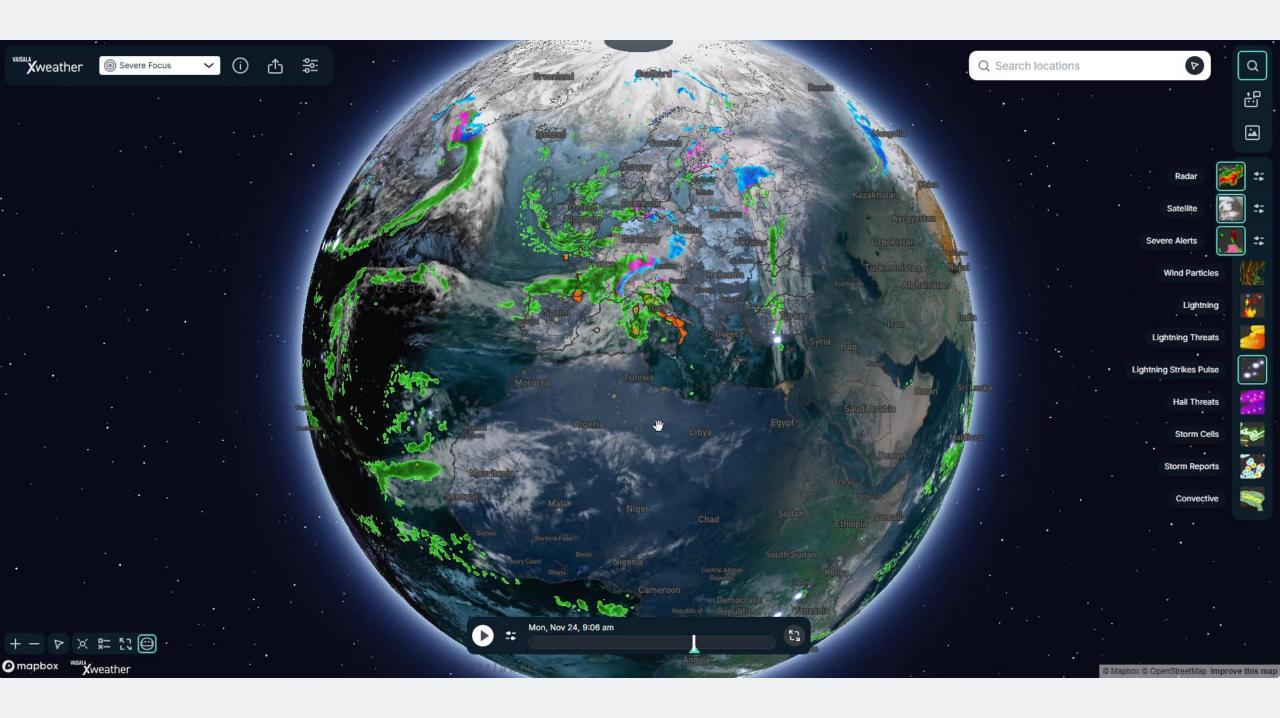


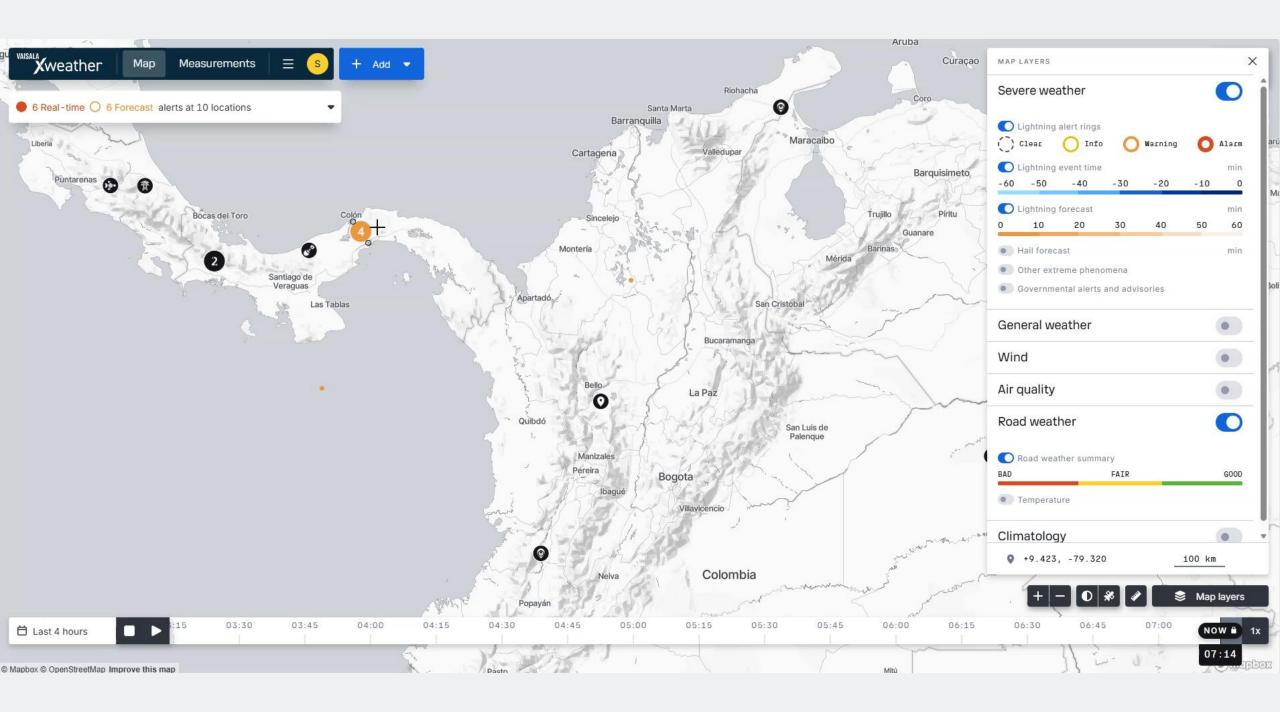
Now let me get historical daily temperature data for the specific dates of the past Singapore GPs to calculate precise deviations:



Perfect! Now I have all the data I need. Let me create a comprehensive analysis and visualization showing the forecast compared to historical conditions and their potential impact on lap times.

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Drafting artifact...
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Contact Us

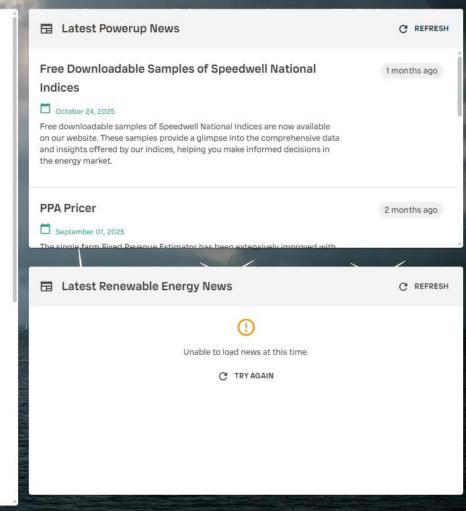
https://app.nowerup.yweather.com/wind/globs

Optimize Your PPA Strategy with Powerup

Powerup provides the tools to address these challenges and confidently secure and manage PPAs.



Model PPA Scenarios - Add individual wind or solar farms to simulate generation and price outcomes, helping you



weather Powerup

