# Driving resilient growth in a changing market

Kai Öistämö

President and CEO

VAISALA

#### We are a global technology leader well-positioned for future growth



An industrial technology leader with a purpose



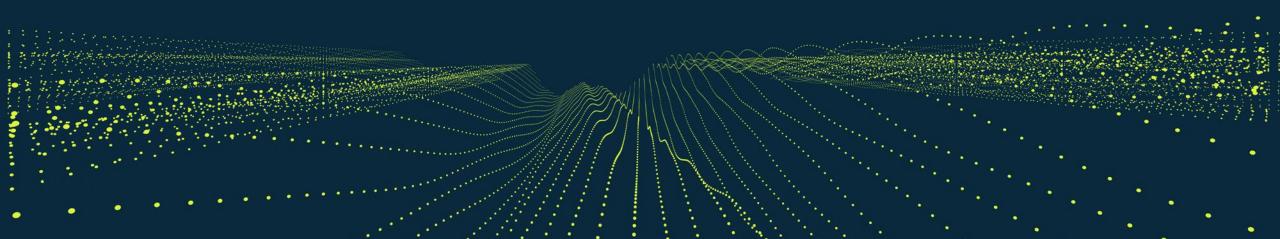
A leading player in growing markets with the ability further accelerate growth



Resilience in a changing business environment

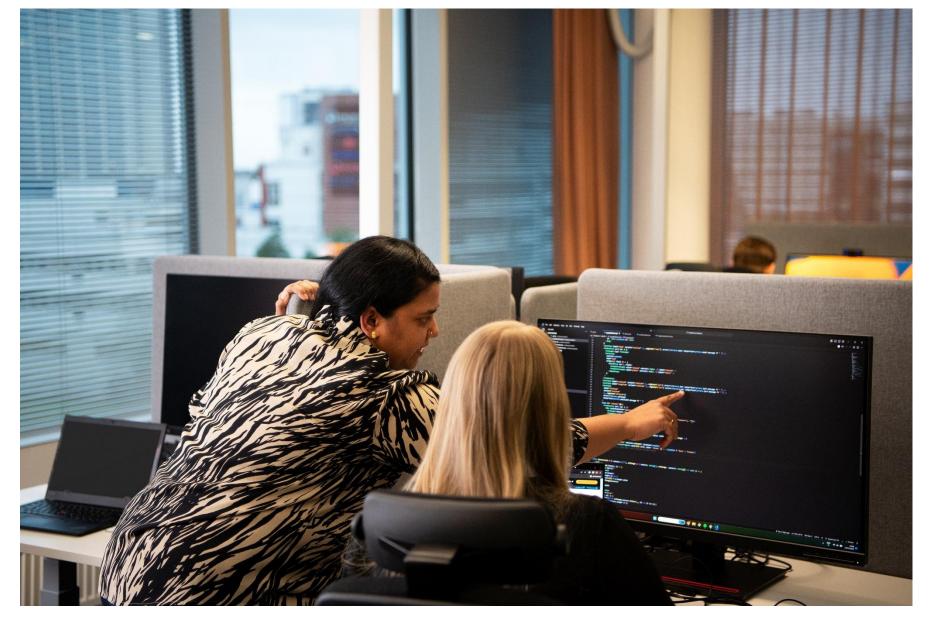


Strong track record of growth and delivering profits



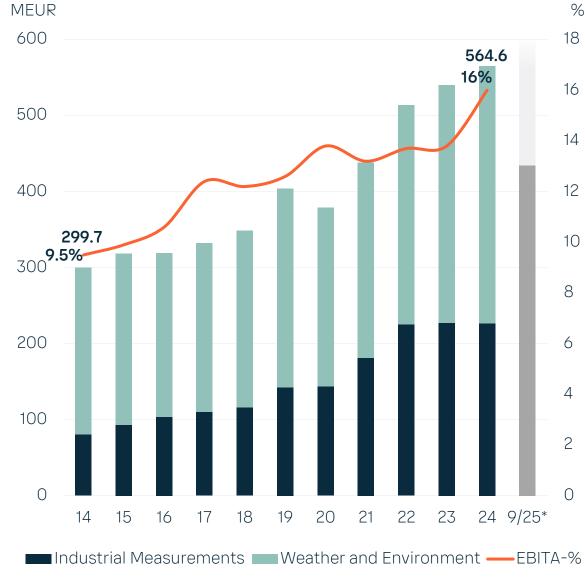
## The global business landscape has changed

- Trade policy shifts, economic nationalism, and regionalization are here to stay.
- We have built resilience to perform and grow in a constantly changing environment.



### We build on our existing strategy that has delivered strong results

- Strong growth in Industrial Measurements
- Transformation of Weather and Environment
- Establishing and expanding Xweather subscription sales
- Steadily improving profitability
- Business model generating strong cash flow



\*\*YTD + business outlook range in net sales

#### We have a balanced portfolio of complementary businesses creating resilience







We grow with focus on key industries, deepening customer relationships, and accelerating services growth.

SHARE OF NET SALES Q1-Q3/2025 We expand subscription business by building on recent acquisitions and scaling in key verticals and our as-a-service model.



We maintain leadership in meteorology, aviation, and renewable energy with focus on profitability.





#### Instruments and intelligence for climate action

**MEGATRENDS** 

PURPOSE

SUCCESS DRIVERS

STRATEGIC PRIORITIES



Energy transition & decarbonization



Al & process automation



Health & aging population



Customer understanding and commercial excellence

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Product and technology leadership

Excellence in supply chain

Purpose-driven culture and talent

Grow in industrials with breakthrough technologies

Grow share of services and software revenue

Drive profitability as global leader in weather

Simplify and scale

VALUES

Customer focus

Innovation & renewal

Strong together

Integrity

#### We continue investments in growth and improving shareholder returns

R&D investments to secure technology and market leadership

R&D investments 2024: 12% of net sales

ROCE 2024: 22%

Programmatic M&A to support the growth

5 acquisitions during the past 4 years

Stable dividend increasing in line with net profit development

Dividend/earnings 2024: 48%



#### Keys to profitable growth with strong cash flow – Reconfirming our long-term financial targets

- Over half of the business in growing markets
- Expand to new markets and customer segments
- Growth with breakthrough technologies
- Change in business mix
- Scaling from growth
- Capital allocation towards growth opportunities
- Strong cash flow enables investments in growth
- CAPEX light business model
- Stable and improving dividends

Average sales growth 7%

Improving EBITA %

Strong cash conversion over time

#### Driving shareholder value through resilient growth with positive societal impact



We continue to execute on our strategy, driving profitable growth as an industrial technology leader with a purpose.



We have an increasingly attractive business mix and a balanced portfolio creating resilience.



We seek growth in breakthrough technologies while increasing recurring revenue. Growth is boosted by programmatic M&A.

