

## Elina Björklund

b. 1970, Finnish citizen, M.Sc. Economics, IDBM -pro

### Employment history

- CEO, Reima Group Oy (2012–2023)
- Partner, Director, BletBI Advisors, Shanghai, China (2011–2012)
- CEO, Founding Partner, Ebit Oy (2010–)
- Vice President Marketing, Fiskars Home (2009–2010)
- Various senior management positions, Iittala Group (2005–2009)
- Development Manager, Iittala Group (2004–2005)



### Positions of trust

- Reima Group, Chair of the Board, (2024–)
- Nokian Tyres Plc. Member of the Board (2024–), Vice Chair of the Board (2025–)
- Infinited Fiber Compan, Member of the Board (2022–2024)
- Taaleri Plc., Member of the Board (2019–)
- LSR, Foundation for Economic Education (Liikesivistysrahasto, Chair of the Delegation (2019–2025)
- Business Finland, Member of the Board (2018–2021)
- Urlus Foundation, Member of the Board (2018–), Vice Chair (2025–)
- EVA, The Finnish Business and Policy Forum, Member of the Board (2015–2021), Vice Chair (2018–2021)
- EVA, The Finnish Business and Policy Forum, Member of the Delegation (2016–)
- The Finnish Russian Chamber of Commerce, Member of the Board (2015–2021), Vice Chair (2018–2021)
- Aalto University, Helsinki School of Economics Foundation, Corporate Advisory Board, Member of the Board (2013–), Vice Chair (2018-2024), Chair of the Board, (2025–)