

Reliable partner in turbulent times



The world economy is in turmoil. Times of economic prosperity have always eventually been followed by a downturn - yet when it happens it always seems to take everyone by surprise. When times are good, too often short-term gains are preferred over long-term planning, and consideration about consequences is not high on the agenda. But when times are tough, insecurity raises its head, and suddenly your ability for long-term planning and sustainable business practices becomes much more transparent. Reliability, continuity and experience reign supreme, providing peace-of-mind and sustainable operations for the long-term.

Vaisala's expertise is based on exactly this kind of reliability, continuity and experience. We have been

in business for over 70 years, and will continue to do so through many ups and downs yet to come. Our business is built on innovation, solid professional know-how and technological superiority, combined with a good understanding of our customers' requirements. This combination has taken us through many hard times with determination and persistence. Our strong heritage, still present in the company culture today, paves the way for continuity and healthy company values. Our customers know that when they buy Vaisala, they will have our support also tomorrow, and the day after.

Reliability alone is not enough. As times change, businesses need to be able grow and capitalize on this change. Our innovative approach to

science and technology has allowed us to adapt to new business fields and needs.

It is our customers' trust that has allowed us to grow and prosper. Trust is earned through deeds and competence, and if lost, it is extremely hard to regain. I want to express my heartfelt thanks to all of you for this trust - it is most valuable to us, and we intend to earn it through our actions everyday.

A handwritten signature in blue ink that reads "Kjell Forsén". The signature is written in a cursive, flowing style.

Kjell Forsén